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NEWS RELEASE

RANGECRAFT INTRODUCES NEW BACKSPLASH

FAIRLAWN, NJ — MARCH 15, 2011 — RangeCraft Manufacturing, well known in the kitchen & bath industry for its quality Range Hood product line is now offering an innovative metal backsplash. The RangeCraft HiLites Wallsplash® is designed to enhance your backsplash and/or match your range hood metal! The HiLites Wallsplash provides a sleek, stylish, contemporary look to any installation and is an attractive alternative to more traditional materials for use in kitchen backsplashes, feature walls or decorative borders in the bathroom, kitchen or hallway. A beautiful “swish” pattern appears when the lighting in the room is on. And, when the lights are turned off, reflections in the swirls create dramatic highlights from the swish patterns in the “splash.”

Designer Angelo Tridente, also the Operations Manger at RangeCraft, explains, “We have taken the backsplash to a whole new level to go along with our range hood product offering. Our unique HiLites Wallsplash is offered in the same metals as our range hoods. But...we have added random swirling details that when lit feature beautiful design effects in your kitchen. Lightweight material adheres to your walls easily and under cabinet lighting can highlight the design effects of your backsplash.”

HiLites Wallsplash Backsplashes are available in Stainless Steel, Brass and Copper much the same as the metal offering of RangeCraft Range Hoods. The Stainless Steel, Brass and Copper backsplashes feature blackened non-directional “swirling” effects. Mosaic tiles will also be offered in a variety of different effects, some featuring random tile sizes, shapes and metals with others featuring various designs in the same metals to create a truly unique look for your backsplash. Since the mosaic tiles include a variety of metals and patterns in their design, they will complement any kitchen regardless of cabinetry, countertop or appliances. (See photos attached.)

Features of the new RangeCraft HiLites Wallsplash Backsplash include:

- Quality metals: Stainless Steel, Brass, Copper & Blackened Steel
- Innovative design details
- Beautiful design choices
- Under cabinet lighting to enhance the design
- Easy to install
- Easy to clean
- Applications include kitchen backsplash, vanities & wall highlights.
- Match or complement your range hood metal

RangeCraft takes pride in every product it designs, manufacturers and offers to its customers. Design excellence, innovation and superior craftsmanship are true RangeCraft qualities. All RangeCraft products are designed and built in New Jersey (USA).

For more information, contact: RangeCraft Manufacturing Co., Inc.
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